



Leading the change

Kidney care that is more accessible, convenient and affordable

Chronic kidney disease (CKD) is a widespread and complex condition. In fact, about 37 million adults in the United States are estimated to have CKD. Most are undiagnosed. And as many as nine in ten adults with CKD do not know they have CKD.¹ For many, the disease progresses without proper management. This can result in unplanned health events and higher costs.

An integrated and patient-centered approach to kidney care

We're changing this dynamic through the Aetna® Kidney Support program. Our program transforms kidney care management using innovative patient-centered solutions.

Aetna Kidney Support is integrated into your group Medicare care management program, which helps retirees achieve their best health. No matter where they are in their health journey. With our comprehensive care management resources and one-on-one nurse support, we're able to focus on the whole person. And with advanced analytics, we can identify members who need extra help. This includes those who have CKD and are at risk of progressing to kidney failure.

With Aetna Kidney Support, we're engaging members on a regular basis. We're doing this with appropriate interventions, guidance and treatment. This engagement is based on their specific condition and risk of progression.

Goals



Delay onset of kidney failure



Increase number of transplants



Increase uptake of home modalities



Reduce hospitalizations



Increase percentage of planned dialysis starts

¹Centers for Disease Control and Prevention. Chronic Kidney Disease in the United States, 2021. Available at: [cdc.gov/kidneydisease/publications-resources/ckd-national-facts.html](https://www.cdc.gov/kidneydisease/publications-resources/ckd-national-facts.html). Accessed April 1, 2021.

Key elements of our strategy

Our strategy consists of four key pillars. These all work together to enhance productivity and quality of life. They empower people to choose treatment options that are right for them. And they reduce hospital admissions and lower costs of care.



Identify and classify

We're using advanced analytics and a proprietary machine-learning model. This helps us to identify people who have CKD, and those who are at risk of kidney failure in three years or less. This allows us to classify the type and timing of clinical interventions for each person.



Engage and enable

We provide meaningful, personalized interactions and engagements. And we connect with people through a variety of methods. This includes digital tools, telephone support, face-to-face education* and community resources. This allows us to communicate with members on their terms.



Support and educate

Members get help with managing their comorbidities, diet, medications and overall health. For those closer to end-stage renal disease or kidney failure, we educate them about their treatment options. Our nurses are available anytime. And they can get members specialized support when needed.



Inspire and empower

It's well known that longer, more frequent dialysis leads to better outcomes and quality of life. A transplant may not be an option. If it's not, our Aetna® Kidney Support team will work with providers to find solutions that best meet a member's needs.

A patient- and home-centered solution that leads to improved outcomes²

89%
patient
engagement

105%
more at-risk CKD
members identified using
our machine learning
model versus classifying
by CKD stage**

~2X
more patients on
home dialysis**

Learn more about the Aetna Kidney Support test-and-learn program for your group retiree population. Just contact your Aetna account manager.

*Where available and as clinical guidance permits.

**CVS Health® CKD analytics and machine learning model vs. baseline.

²CVS Health CKD analytics team, January 2021 dashboard for Medicare and commercial.

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