To our valued partners,

We’re reaching out to address questions surrounding the coronavirus and the Well OnTarget® Fitness Program. We understand this is a stressful time, and we can assure you that we’re monitoring the situation closely and determining the best possible options to help your members take care of their health and remain active while they’re staying at home.

Taking care of our health is important now more than ever. We understand that you and your members may have questions about their Well onTarget fitness benefit during this time. To encourage them to stay active, we are providing the option to reduce their monthly membership rate, and providing access to BurnAlong¹, a virtual workout and wellness program they can access from home.

3-month reduced Well onTarget rate of $15/month, with a 3-month BurnAlong subscription¹

The reduced Well onTarget membership will allow members to maintain their active memberships at any gyms where they’ve enrolled, and they can resume their activity as soon as the gyms reopen.

The BurnAlong subscription includes 1,500+ videos across 45+ categories – from cardio to mindfulness to stress management. Classes are led by hundreds of health and wellness professionals, with new classes added daily. Participants can take classes alone or join live private sessions for the social motivation of seeing and hearing others.

Our ongoing mission is to give your members the opportunity to live healthy, active lives even during these challenging times.

Please encourage your members to call 1-888-762-BLUE (2583) to get their reduced rate and BurnAlong subscription, or to discuss a financial hold on their account.

In addition, many gyms are offering live online classes, which your members can access where they have a membership through Well onTarget.

This information can also be found by clicking HERE.

Thank you for being a valued partner.

Tivity Health®

¹ BurnAlong is a third party provider and is not owned or operated by Tivity Health or its affiliates. Well onTarget members who accept offer will receive a 3-month subscription to BurnAlong, subject to BurnAlong subscription terms and conditions. Well onTarget members must have Internet service to access BurnAlong service. Internet service charges are responsibility of Well onTarget members.

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